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OLYMPIQUE LYONNAIS ON-TRACK FOR HOME RACE DEBUT IN JUNE

27/04/2009 - France revved up the opening round of the eagerly anticipated 2009 Superleague Formula when reigning Ligue 1 champions Olympique Lyonnais revealed their new race car before last weekend's home match against Paris Saint-Germain F.C.



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More than 38,000 fans inside the Gerland Stadium witnessed the historic occasion as eight grid girls unveiled the club's striking red, white and blue F1-style single-seater that will make its debut on home soil when the 2009 SuperLeague Formula season kicks off at Magny Cours in France on 27/28 June.

A trailer with the colours of the club did a lap of the stadium to show the Superleague Formula car to all the fans. After the match, the car remained exposed at the main entrance of the stadium, at Parvis Jean-Jaurès, where people could take some photos and touch the single seater. Olympique Lyonnais is the first French football club to enter the high-octane Superleague Formula race series that features 20 identical V12-powered 750bhp racers representing many of the world's premier football clubs.

"The fans responded with incredible enthusiasm – when the covers came off the car it was as if the team had scored a winning goal!" reported Olivier Bernardeau, Commercial Director for Olympique Lyonnais. "Our supporters love to see Olympique Lyonnais competing against the likes of Liverpool and AC Milan in the Champions League; now they will have something new and equally exciting to cheer. What's more the excitement is even greater as the first round of this year's championship is right here in France."

While the colours of the Olympique Lyonnais car are no longer under the wraps, the name of the team's official race driver will not be announced until a special press conference to be staged next month in Paris during the final build up to the series-opening race in Magny Cours.

2009 Superleague Formula Race Dates:

Round	Circuit	Country	Date
1	Magny-Cours	France	June 27/28, 2009
2	Zolder	Belgium	July 18/19, 2009
3	Donington Park	UK	August 1/2, 2009
4	Estoril	Portugal	September 5/6, 2009
5	Monza	Italy	October 3/4, 2009
6	Circuito de Jarama	Spain	November 7/8, 2009

FURTHER INFORMATION :

Additional briefing information, video and images are available at:

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